



## **LUCAS TREE AND ALTEC ANNOUNCE "GREEN" STRATEGY**

FOR IMMEDIATE RELEASE

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Altec Industries and Lucas Tree Experts have announced a joint environmental strategy to promote Green Fleet technology for diesel fleet consumers. Two Altec Green Fleet trucks have been integrated into the Lucas Tree service fleet to increase awareness of sustainable practices in the tree care industry.

“Lucas Tree is excited to be one of the first tree companies in the U.S. to offer our utility customers a hybrid solution for their vegetation requirements,” said Art Batson, III, co-owner and CFO of Lucas Tree. “These hybrid units will provide a cleaner, quieter work environment while reducing our company’s carbon footprint. In addition, we anticipate this initiative will help accelerate the development and acceptance of hybrid fleet technologies in our industry.”

Lucas Tree operates in New England, the Carolinas and Canada, and plans to utilize the hybrid units in New Hampshire and Massachusetts. The company will purchase the equipment with federal support provided under the 2008 Diesel Emissions Reduction Act (DERA), which is administered by the Environmental Defense Fund (EDF) and the Massachusetts Department of Environmental Protection (MassDEP).

“This partnership with Lucas Tree is a reflection of our continued commitment to create sustainability solutions for our customers,” said Lee Styslinger III, Chairman and CEO of Altec. “The development and implementation of Green Fleet technology has become increasingly important to our customers in the markets we serve and Altec is proud to be partnering with Lucas Tree in an effort to further promote hybrid vehicle use in the tree care industry.”

Lucas Tree Expert Company has 450 employees and a fleet of 275 tree care trucks, serving its customers throughout New England, the Carolinas and six Canadian provinces.

Altec is a leading equipment and service provider for the electric utility, telecommunications, and contractor markets. The company provides products and services in more than 100 countries throughout the world.